

L Number	Hits	Search Text	DB	Time stamp
9	11	(marketing adj (program or campaign or initiative)) same effective\$4	EPO; JPO; DERWENT; IBM TDB	2003/01/12 15:37
-	313	705/10.ccls.	USPAT; US-PGPUB	2002/04/25 16:28
-	2	705/10.ccls. and "marketing initiative"	USPAT; US-PGPUB	2003/01/12 13:12
-	148	705/10.ccls. and marketing	USPAT; US-PGPUB	2001/08/16 08:54
-	2892	method and marketing and parameters	USPAT; US-PGPUB	2001/08/15 14:31
-	13	("3959624"   "4124109"   "4412631"   "4554446"   "4674041"   "4723212"   "4882675"   "4896791"   "5380991"   "5388165"   "5459306"   "5515270"   "5649114"   "3959624"   "4124109"   "4412631"   "4554446"   "4674041"   "4723212"   "4882675"   "4896791"   "5380991"   "5388165"   "5459306"   "5515270"   "5649114").PN.	USPAT; US-PGPUB	2001/08/15 09:31
-	10	("4658370"   "4866634"   "4916633"   "4930071"   "5136523"   "5212650"   "5267175"   "5315710"   "5325505"   "5361353"   "4658370"   "4866634"   "4916633"   "4930071"   "5136523"   "5212650"   "5267175"   "5315710"   "5325505"   "5361353").PN.	USPAT; US-PGPUB	2001/08/15 09:59
-	4	sales and marketing adj initiative	USPAT; US-PGPUB	2002/04/25 16:30
-	83	"marketing campaign"	USPAT; US-PGPUB	2001/08/16 08:48
-	370	705/14.ccls.	USPAT; US-PGPUB	2001/08/15 13:53
-	13	("3959624"   "4124109"   "4412631"   "4554446"   "4674041"   "4723212"   "4882675"   "4896791"   "5380991"   "5388165"   "5459306"   "5515270"   "5649114"   "3959624"   "4124109"   "4412631"   "4554446"   "4674041"   "4723212"   "4882675"   "4896791"   "5380991"   "5388165"   "5459306"   "5515270"   "5649114"   "3959624"   "4124109"   "4412631"   "4554446"   "4674041"   "4723212"   "4882675"   "4896791"   "5380991"   "5388165"   "5459306"   "5515270"   "5649114").PN.	USPAT; US-PGPUB	2001/08/15 14:21
-	0	"marketing program" adj method and parameters and target	USPAT; US-PGPUB	2001/08/15 14:32
-	36	"marketing program" and parameters and target	USPAT; US-PGPUB	2003/01/12 13:24
-	9	"marketing campaign" and travel	USPAT; US-PGPUB	2001/08/16 08:49
-	34	705/10.ccls. and marketing and travel	USPAT; US-PGPUB	2001/08/16 08:54
-	1	"marketing initiative" and travel	USPAT; US-PGPUB	2002/01/15 14:55
-	1	5857175.pn.	USPAT; US-PGPUB	2001/08/16 10:12
-	3	705/10.ccls. and "marketing initiative"	USPAT; US-PGPUB	2002/01/15 14:34
-	0	"marketing initiative" same ((past or previous or earlier) with initiative)	USPAT; US-PGPUB	2002/01/15 14:56
-	6	sales and marketing adj initiative	USPAT; US-PGPUB	2002/01/15 15:09
-	6	(marketing adj (campaign or initiative or offer)) same (history or historic\$4 or past or previous or behavior or pattern) same effect\$7 same (result or scale or grade or level or impact)	USPAT; US-PGPUB	2002/01/15 15:21

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-	0	(marketing adj (campaign or initiative or offer)) same (history or historic\$4 or past or previous or behavior or pattern) same effect\$7 same (result or scale or grade or level or impact) same (new adj initiative)	USPAT; US-PGPUB	2002/01/15 15:28
-	0	(marketing adj (campaign or initiative or offer)) same (history or historic\$4 or past or previous or behavior or pattern or old) same effect\$7 same (result or scale or grade or level or impact or measure) same (new adj initiative)	USPAT; US-PGPUB	2002/01/15 15:32
-	0	(marketing adj (campaign or initiative or offer)) same (history or historic\$4 or past or previous or behavior or pattern or old) and (effect\$7 same (result or scale or grade or level or impact or measure) same (new adj initiative))	USPAT; US-PGPUB	2002/01/15 15:34
-	9	(marketing adj (campaign or initiative or offer)) same (history or historic\$4 or past or previous or behavior or pattern or old) and (effect\$7 same (result or scale or grade or level or impact or measure) same new)	USPAT; US-PGPUB	2002/04/25 16:30
-	7	(marketing adj (campaign or initiative or offer or incentive)) and ((history or historic\$4 or past or previous or behavior or pattern or old) same effect\$7 same (result or score or scale or grade or level or impact or measure) same new)	USPAT; US-PGPUB	2002/01/15 17:00
-	499	705/10.ccls.	USPAT; US-PGPUB	2003/01/12 13:24
-	11	(marketing adj (campaign or initiative or offer)) same (history or historic\$4 or past or previous or behavior or pattern or old) and (effect\$7 same (result or scale or grade or level or impact or measure) same new)	USPAT; US-PGPUB	2002/04/25 16:31
-	10	sales and marketing adj initiative	USPAT; US-PGPUB	2002/04/25 16:32
-	3	705/10.ccls. and "marketing initiative"	USPAT	2002/07/29 16:44
-	0	(marketing adj (initiative or campaign)) same statistic same (forecast\$3 or determin\$3) same effective\$4	USPAT	2002/07/29 16:47
-	3	(marketing adj (initiative or campaign)) and (statistic same (forecast\$3 or determin\$3) same effective\$4)	USPAT	2002/07/29 17:10
-	9	("4670798"   "4849635"   "4912457"   "4984098"   "5027384"   "5117217"   "5485139"   "5532680"   "5604479").PN.	USPAT	2002/07/29 16:56
-	2	(marketing or advertisement) and (statistic same (forecast\$3 or determin\$3) same effective\$4 same (past or historic\$2))	USPAT	2002/07/29 17:14
-	4	(marketing or advertis\$5 or ad) and (statistic same (forecast\$3 or determin\$3) same effective\$4 same (past or historic\$2))	USPAT	2002/07/29 17:16
-	0	(marketing adj (initiative or campaign)) and (statistic same (forecast\$3 or determin\$3) same effective\$4 same (past or historic\$2))	USPAT	2002/07/29 17:16
-	2	marketing and (statistic same (forecast\$3 or determin\$3) same effective\$4 same (past or historic\$2))	USPAT	2002/07/29 17:17
-	2	(marketing same effective\$4 same (forecast\$3 or determin\$3)) and (statistic same (past or historic\$2))	USPAT	2002/07/29 17:20
-	1	((marketing adj (initiative or campaign)) or advertis\$5) same effective\$4 same (forecast\$3 or determin\$3) and (statistic same (past or historic\$2))	USPAT	2002/07/29 17:30

-	2	((marketing or advertis\$5) same effective\$4 same (forecast\$3 or determin\$3) and (statistic same (past or historic\$2))	USPAT	2002/07/29 17:31	
-	16	((marketing or advertis\$5) same effective\$4 and (statistic same (past or historic\$2))	USPAT	2002/07/29 17:32	
-	4	(marketing or advertis\$5) same effective\$4 same statistic\$4 same (past or historic\$2)	USPAT	2002/07/29 17:35	
-	15	(marketing or advertis\$5) and (effective\$4 same statistic\$4 same (past or historic\$2))	USPAT	2002/07/29 17:39	
-	4	(marketing same campaign) and (effective\$4 same statistic\$4 same (past or historic\$2))	USPAT	2002/07/30 12:33	
-	13	((marketing or advertising) same campaign) and (effective\$4 same statistic\$4 same (score or result))	USPAT	2002/07/30 12:41	
-	9	((marketing or advertising) same (campaign or initiative or program)) and (effective\$4 same statistic\$4 same (score or rank or status))	USPAT	2002/07/30 12:51	
-	8	(marketing same (campaign or initiative or program)) and (effective\$4 same statistic\$4 same (result or status))	USPAT	2003/01/12 13:45	
-	27	("4791281"   "4908761"   "5353218"   "5393965"   "5420409"   "5463214"   "5557721"   "5569902"   "5591956"   "5612527"   "5708782"   "5710886"   "5761648"   "5825006"   "5832457"   "5855007"   "5877485"   "5907830"   "5913542"   "5924080"   "5948061"   "5956694"   "5962829"   "6014634"   "6026370"   "6035280"   "6076068").PN.	USPAT	2002/07/30 13:25	
-	1	705/10.ccls. and "marketing initiative" and ((airline or airplane) same ticket)	USPAT; US-PGPUB	2003/01/12 13:14	} read all
-	1	"marketing initiative" and ((airline or airplane) same ticket)	USPAT; US-PGPUB	2003/01/12 13:21	
-	1	(marketing same statistics same past same (offer or initiative)) and (customer same request same (retail or product or service or sale))	USPAT; US-PGPUB	2003/01/12 13:23	
-	0	(marketing same statistics same past same (offer or initiative)) and (customer same request same (retail or product or service or sale))	EPO; JPO; DERWENT; IBM_TDB	2003/01/12 13:23	
-	794	705/10.ccls.	USPAT; US-PGPUB	2003/01/12 13:24	
-	0	"marketing program" same parameters same target	USPAT; US-PGPUB	2003/01/12 13:25	
-	95	(marketing adj (program or campaign or initiative)) same effective\$4	USPAT; US-PGPUB	2003/01/12 15:37	} read files
-	2	(marketing adj (program or campaign or initiative)) same effective\$4 same past	USPAT; US-PGPUB	2003/01/12 13:35	
-	7	(marketing same analy\$4 same (program or campaign or initiative)) same effective\$4 same (past or histor\$4) same (data or result)	USPAT; US-PGPUB	2003/01/12 13:44	
-	0	(marketing same analy\$4 same (program or campaign or initiative)) same effective\$4 same (past or histor\$4) same select\$3	EPO; JPO; DERWENT; IBM_TDB	2003/01/12 13:45	} read all
-	2	(marketing same analy\$4 same (program or campaign or initiative)) same effective\$4 same (past or histor\$4) same select\$3	USPAT; US-PGPUB	2003/01/12 13:45	
-	21	(marketing same (campaign or initiative or program)) and (effective\$4 same statistic\$4 same (result or status))	USPAT; US-PGPUB	2003/01/12 13:48	
-	1	VALENTINE-CHRISTIAN\$.in.	USPAT; US-PGPUB	2003/01/12 13:49	
-	1	HOBT-DAVID\$.in.	USPAT; US-PGPUB	2003/01/12 13:49	

-	1	NILSON-VICTOR\$.in.	USPAT; US-PGPUB	2003/01/12 13:49
-	1	POAGE-JAMES\$.in.	USPAT; US-PGPUB	2003/01/12 13:50
-	6433	marketing	EPO; JPO; DERWENT; IBM TDB	2003/01/12 13:51
-	34	marketing same effectiveness	EPO; JPO; DERWENT; IBM TDB	2003/01/12 13:51
-	8	marketing same (hit with rate)	USPAT; US-PGPUB	2003/01/12 13:51

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